Australian Institute of Horticulture

2026/27
AIH Sponsorship Prospectus

Partner with the Australian Institute ofHorticulture (AIH)

For over 60 years, AIH has been the trusted voice of the horticulture industry in Australia.

We are a not-for-profit organisation committed to promoting sustainable horticultural practices that benefit **Plants, People and Planet.** Through our advocacy and leadership, we champion the vital role horticulture plays in enhancing community health and wellbeing while contributing to a healthier, more sustainable future for our planet.

Our strategic direction is centred on education, environmental leadership, collaboration and organisational sustainability. Through initiatives such as AIH Future Voices, the Registered Horticulturist CPD program, AIH Endorsements and strengthened partnerships across Australia and internationally, AIH is supporting professional recognition, industry standards and the development of the next generation of horticultural leaders.

The Institute's focus remains clear: to support its members, build meaningful partnerships and help shape a healthier, greener future for Australia and beyond.

By becoming an AIH sponsor, you can showcase your commitment to sustainability, industry excellence, and community support while accessing a wide range of benefits for your business.

Why Partner with AIH?

Enhanced Brand Reputation

Be part of the respected voice of green infrastructure in Australia. Align with AIH to demonstrate your company's commitment to the environment, education, and ethical practices.

Increased Brand Visibility

Gain exposure through our events, awards, potential product endorsements, member newsletter, *HortInsights* e-magazine, and social media platforms, ensuring your brand reaches a targeted, engaged audience.

Valuable Collaboration Opportunities

Engage with industry leaders, potential clients, and partners at AIH, strengthening your professional network.

Global Employee Exchange Program

Offer your team the opportunity to share their expertise globally through our employee exchange program enhancing their skills and team spirit.

Employee Benefits

Boost employee rewards with eligible Horticulturists and Registered Horticulturists receiving complimentary AIH membership and associated benefits.

HortInsights Magazine

Each quarter, we bring you our *HortInsights* e-Magazine – a leading source of industry news, trends and professional development. Our Sponsors are invited to contribute to this valuable resource for sharing expertise, innovation and industry achievements.

National visibility through major events

Opportunities to partner with AIH for our Exhibition Garden at MIFGS 2027.

Featured in mainstream media

Conquering Skin Cancer documentary featuring Hugh Jackman, aligning with health and sustainability messaging.

Helping Hand Qld Project
AIH joined Carpentry Australia and Channel 7 Sunrise to support a community hero.

Community Awards Presentation

AIH Greenspace
AIH Greenspace Regional
AIH Environmental

Active community engagement

Regular attendance at local and regional events to promote sustainable horticulture and grow AIH membership. Events are promoted on our AIH Events Calendar via our website.

High-profile industry gatherings

The AIH National Conference and Awards are co-MC'd by Costa Georgiadis and Clarence Slockee, with keynote speakers from the global horticultural community.

Policy and advocacy leadership

Representing the industry in government discussions and as part of the Urban Green Infrastructure initiative to drive greener, more liveable cities.

Brand exposure aligned with purpose

Sponsors gain meaningful visibility through trusted, professional platforms committed to environmental responsibility, community wellbeing and planetary health.

Current and ongoing projects

- ✓ **Dual Patronage initiative,** including strengthened First Nations representation and engagement
- ✓ **National industry collaboration** through AGIN and NUGIRT, supporting Australia's green future
- ✓ Development of the **2027 Melbourne International Flower & Garden Show** (MIFGS) Exhibition Garden

- ✓ **International knowledge exchange** and advisory collaboration with Singapore NParks/CUGE
- ✓ Establishment and **growth of AIH Future Voices**, supporting the next generation of horticultural professionals

- ✓ Delivery of **professional development**, mentoring and learning opportunities
- ✓ **Strengthening partnerships** between industry, education providers and government stakeholders
- ✓ Advocacy for **sustainable horticultural practices** that support Plants, People and Planet

- ✓ **AIH Hazel King Student Scholarship**, fostering emerging talent in horticulture
- ✓ Enhancement of the **Registered Horticulturist Program**, promoting professional standards and recognition

Customisable Sponsorship Packages

Choose a sponsorship level that suits your business objectives, with flexibility to tailor your package:

Golden Wattle Sponsorship — $50,000+

Benefits tailored to suit your needs

Platinum Sponsorship — $30,000

- Access to the **AIH Global Employee Exchange Program**
- **Exclusive collaborative opportunities** within the industry
- **Full-page advertisement** in the quarterly *HortInsights* magazine
- **Feature article** in *HortInsights* magazine
- **Social media promotion** across AIH channels
- **VIP networking opportunities** with industry leaders
- **Speaking opportunity** to present at selected AIH events or webinars
- **Complimentary tickets** to selected AIH events

Gold Sponsorship — $15,000

- **Sponsor and present an AIH Award** at the Biennial AIH Awards
- **Half-page advertisement** in the quarterly *HortInsights* magazine
- **Feature article** in *HortInsights* magazine
- **Social media promotion** across AIH channels
- **Business spotlight** on the AIH website, *HortInsights* magazine, and the AIH member newsletter

Silver Sponsorship — $7,500

- **Quarter-page advertisement** in *HortInsights* magazine
- **Premium brand exposure** across AIH platforms
- **Dedicated partner profile** on the AIH website, including company bio and website link
- **Logo on Banner** on AIH website and in AIH digital communications
- **Promote employment opportunities** through AIH member communications

Corporate Professional — $2,500

- **Company logo** featured on the AIH website & e-publications
- Includes **company AIH membership**
- **Complimentary AIH membership** for eligible employees and students

Ready to Grow with AIH?

Partner with AIH to strengthen your brand, expand your reach, and make a meaningful impact on the horticulture industry.

To explore your tailored sponsorship package, contact us today.

Kind Regards,

Alan Burnell MAIH RH (Ret)
President / Australian Institute of Horticulture
0407 458 142 / president@aih.org.au

aih.org.au

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