

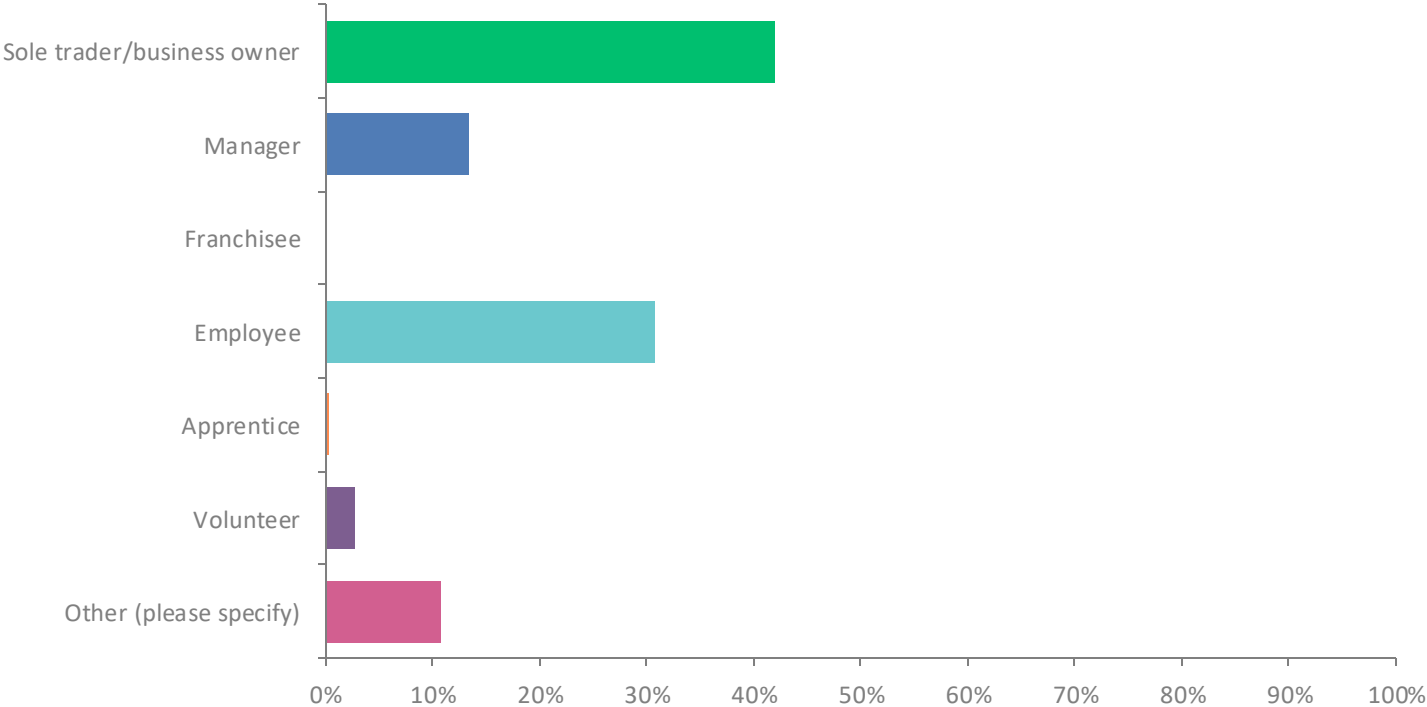


The
Australian Garden
Council

People in Gardening Survey

Q1: Which of the following best describes your current gardening employment status? (please tick one):

Answered: 298 Skipped: 0



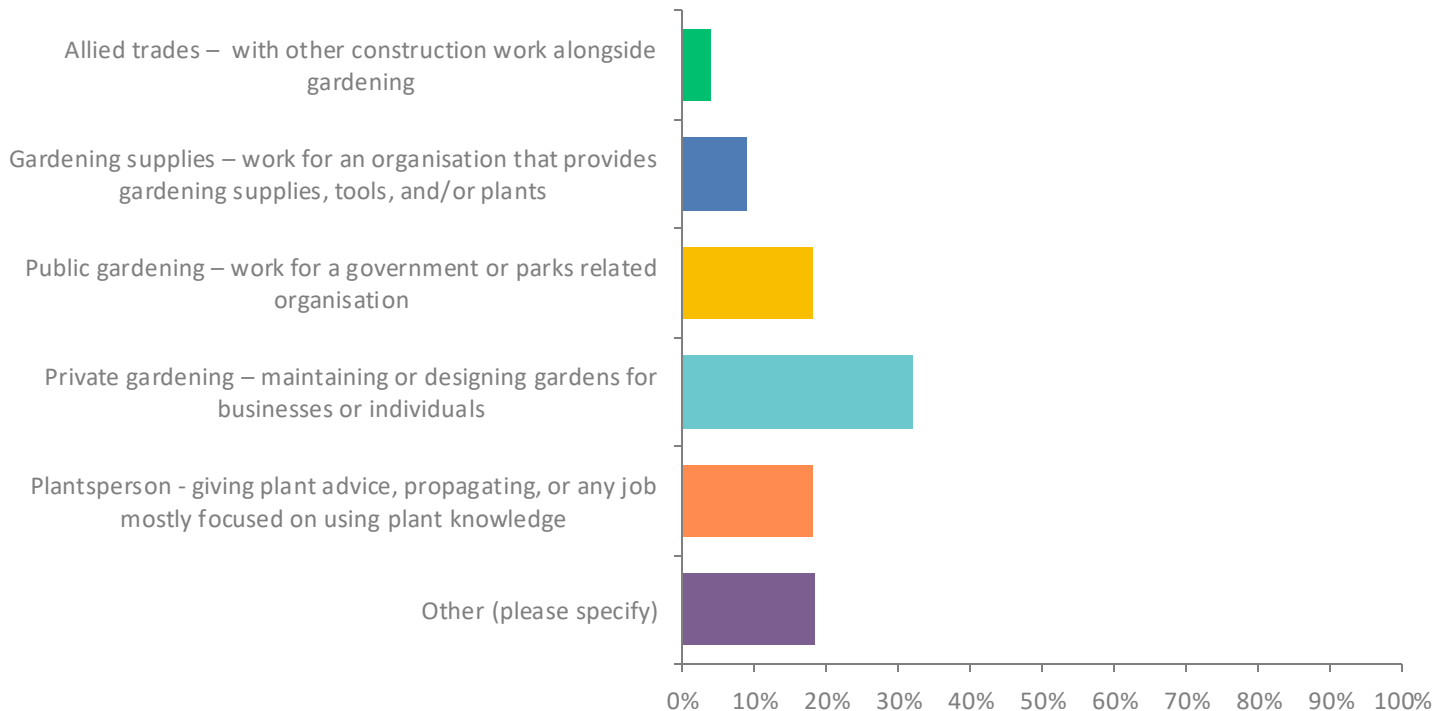
Q1: Which of the following best describes your current gardening employment status? (please tick one):

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Sole trader/business owner	41.95%	125
Manager	13.42%	40
Franchisee	0%	0
Employee	30.87%	92
Apprentice	0.34%	1
Volunteer	2.68%	8
Other (please specify)	10.74%	32
TOTAL		298

Q2: Which of the following best describes your current gardening work? (please tick one):

Answered: 298 Skipped: 0



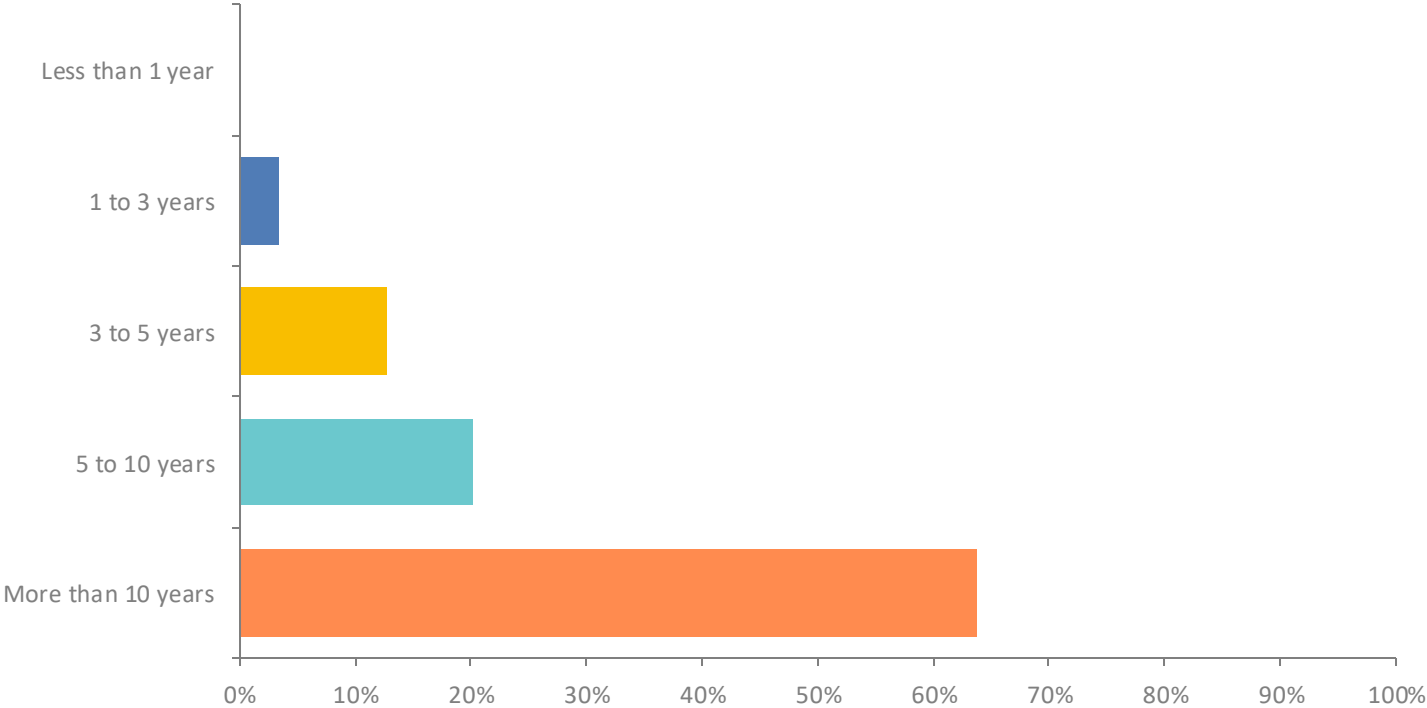
Q2: Which of the following best describes your current gardening work? (please tick one):

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Allied trades – with other construction work alongside gardening	4.03%	12
Gardening supplies – work for an organisation that provides gardening supplies, tools, and/or plants	9.06%	27
Public gardening – work for a government or parks related organisation	18.12%	54
Private gardening – maintaining or designing gardens for businesses or individuals	32.21%	96
Plantsperson - giving plant advice, propagating, or any job mostly focused on using plant knowledge	18.12%	54
Other (please specify)	18.46%	55
TOTAL		298

Q3: How long have you been working in the garden industry? (please tick one):

Answered: 298 Skipped: 0



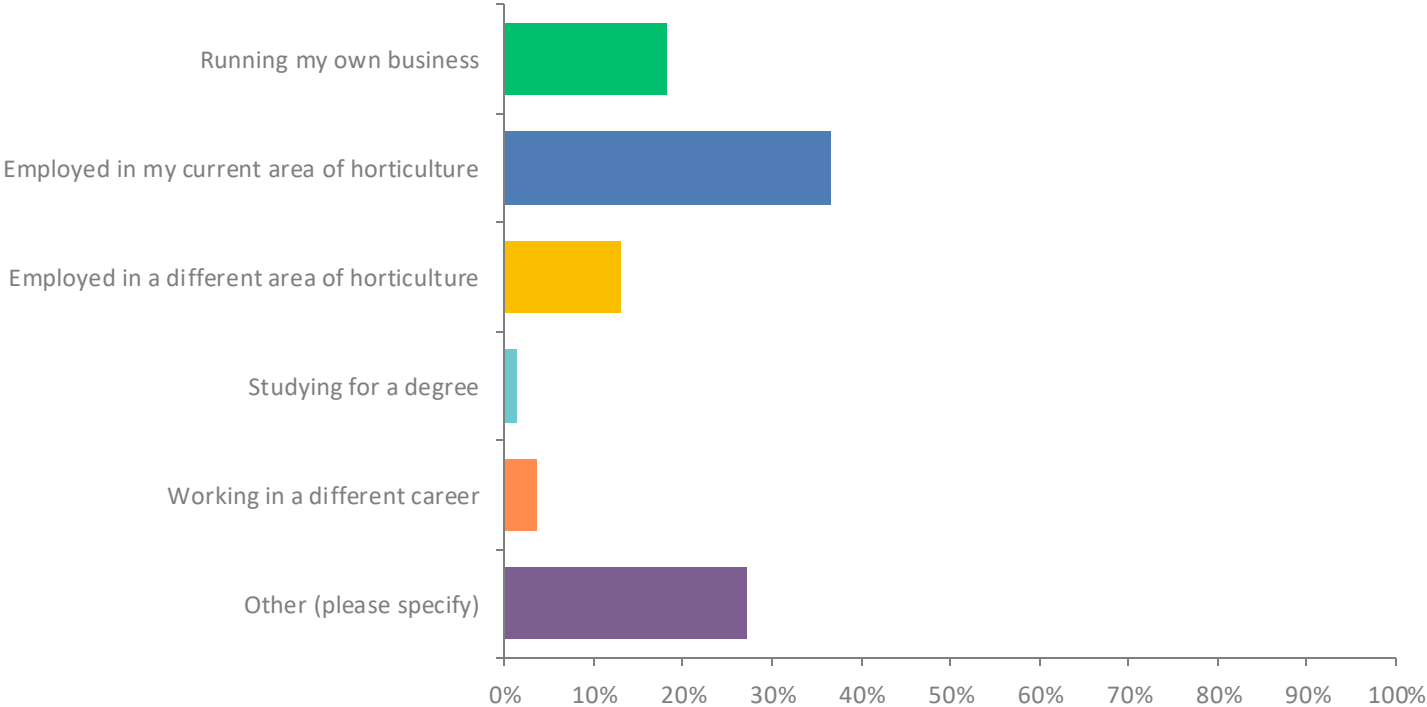
Q3: How long have you been working in the garden industry? (please tick one):

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Less than 1 year	0%	0
1 to 3 years	3.36%	10
3 to 5 years	12.75%	38
5 to 10 years	20.13%	60
More than 10 years	63.76%	190
TOTAL		298

Q4: Where do you want to be 5 years from now?

Answered: 298 Skipped: 0



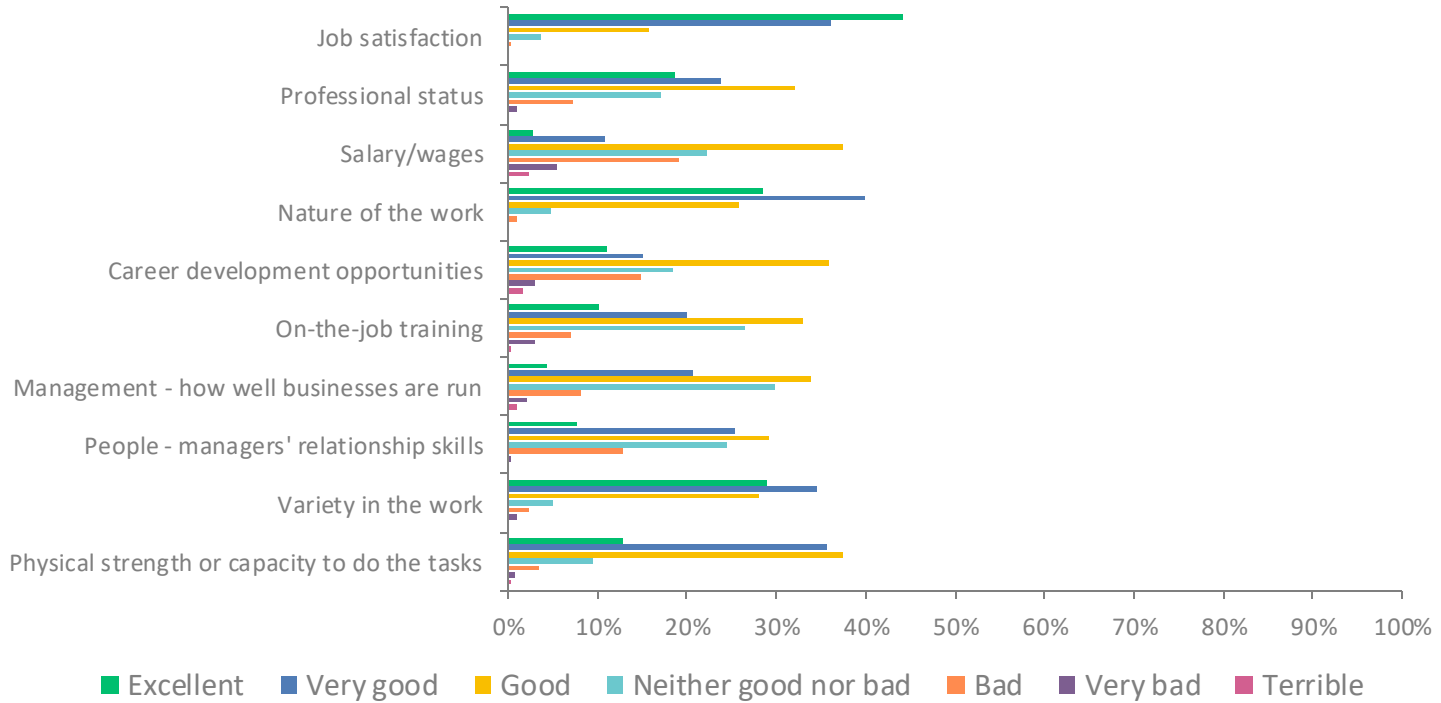
Q4: Where do you want to be 5 years from now?

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Running my own business	18.12%	54
Employed in my current area of horticulture	36.58%	109
Employed in a different area of horticulture	13.09%	39
Studying for a degree	1.34%	4
Working in a different career	3.69%	11
Other (please specify)	27.18%	81
TOTAL		298

Q5: From your own experience, how do you rate the following aspects of a career in gardening?

Answered: 298 Skipped: 0



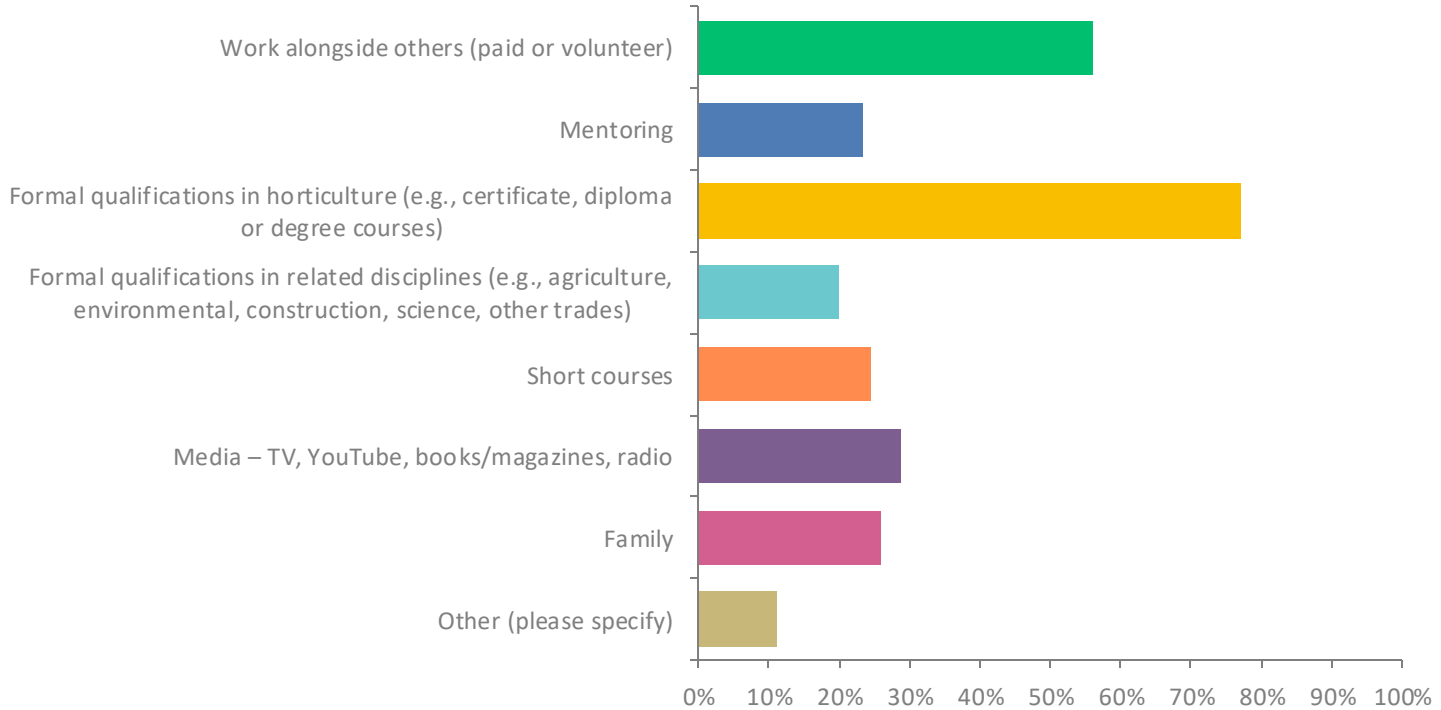
Q5: From your own experience, how do you rate the following aspects of a career in gardening?

Answered: 298 Skipped: 0

	EXCELL ENT	VERY GOOD	GOOD	NEITH ER GOOD NOR BAD	BAD	VERY BAD	TERRIB LE	TOTAL	WEIGH TED AVERA GE
Job satisfact ion	44.11% 131	36.03% 107	15.82% 47	3.70% 11	0.34% 1	0% 0	0% 0	297	1.80
Professi onal status	18.77% 55	23.89% 70	32.08% 94	17.06% 50	7.17% 21	1.02% 3	0% 0	293	2.73
Salary/ wages	2.69% 8	10.77% 32	37.37% 111	22.22% 66	19.19% 57	5.39% 16	2.36% 7	297	3.70
Nature of the work	28.47% 84	40.0% 118	25.76% 76	4.75% 14	1.02% 3	0% 0	0% 0	295	2.10
Career	11.07%	15.10%	35.91%	18.46%	14.77%	3.02%	1.68%	298	3.27

Q6: How did you learn your practical gardening skills? (select all that apply)

Answered: 298 Skipped: 0



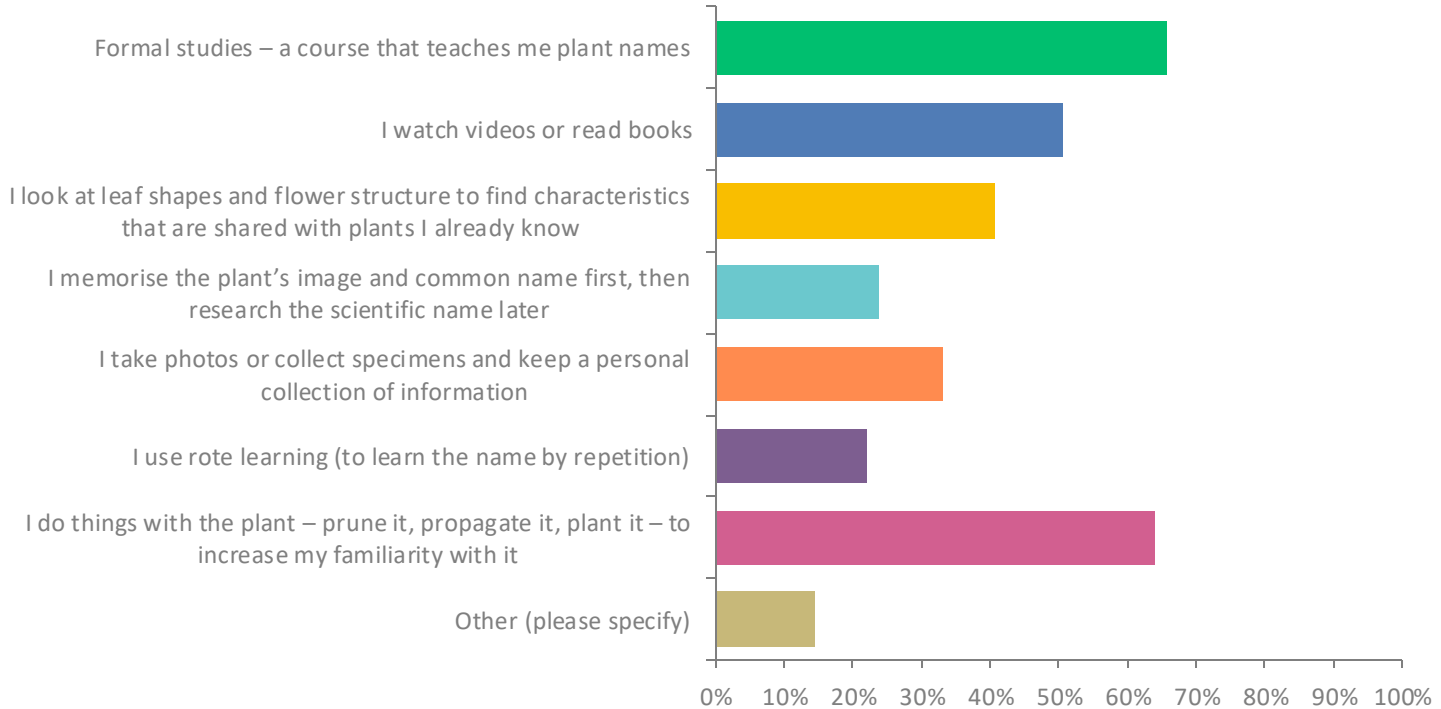
Q6: How did you learn your practical gardening skills? (select all that apply)

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Work alongside others (paid or volunteer)	56.04%	167
Mentoring	23.49%	70
Formal qualifications in horticulture (e.g., certificate, diploma or degree courses)	77.18%	230
Formal qualifications in related disciplines (e.g., agriculture, environmental, construction, science, other trades)	20.13%	60
Short courses	24.50%	73
Media – TV, YouTube, books/magazines, radio	28.86%	86
Family	25.84%	77

Q7: How do you learn plant names? (select all that apply)

Answered: 298 Skipped: 0



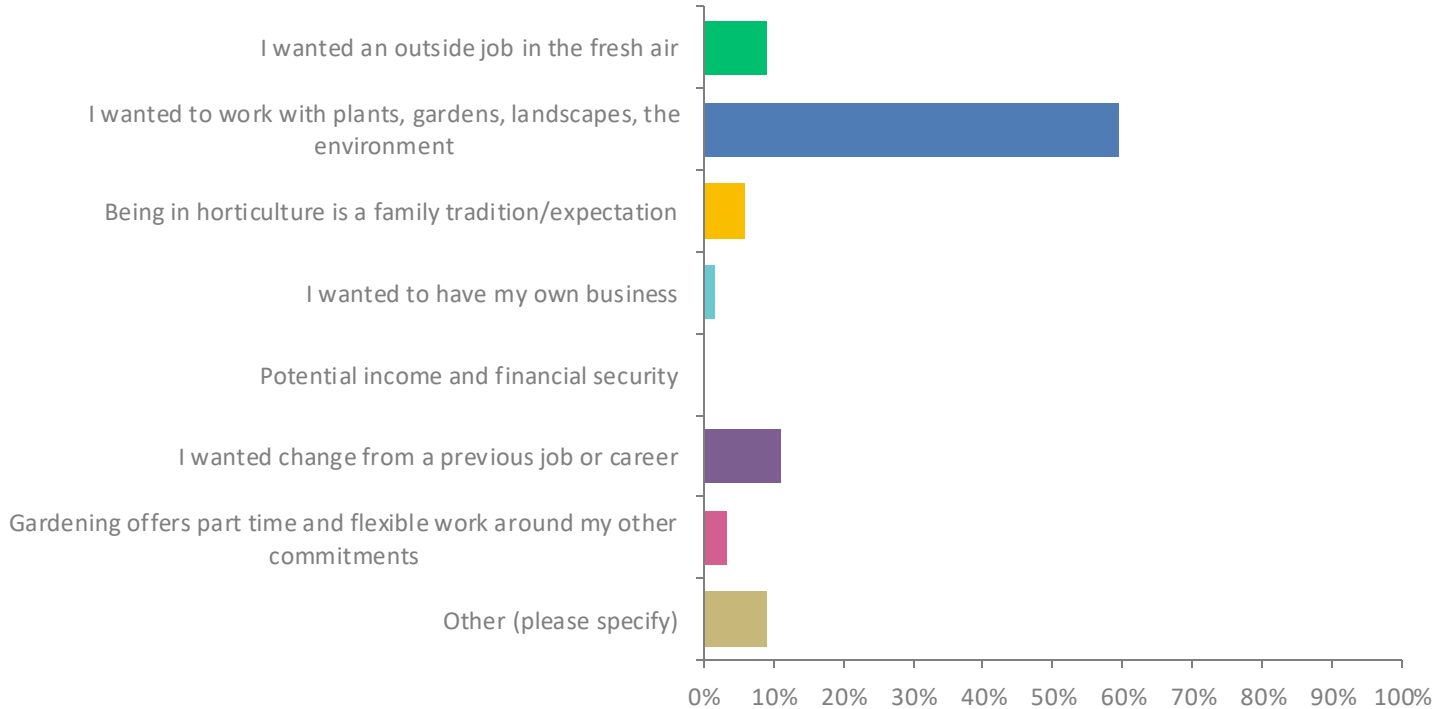
Q7: How do you learn plant names? (select all that apply)

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Formal studies – a course that teaches me plant names	65.77%	196
I watch videos or read books	50.67%	151
I look at leaf shapes and flower structure to find characteristics that are shared with plants I already know	40.60%	121
I memorise the plant's image and common name first, then research the scientific name later	23.83%	71
I take photos or collect specimens and keep a personal collection of information	33.22%	99
I use rote learning (to learn the name by repetition)	22.15%	66

Q8: Why did you start working in gardening?

Answered: 298 Skipped: 0



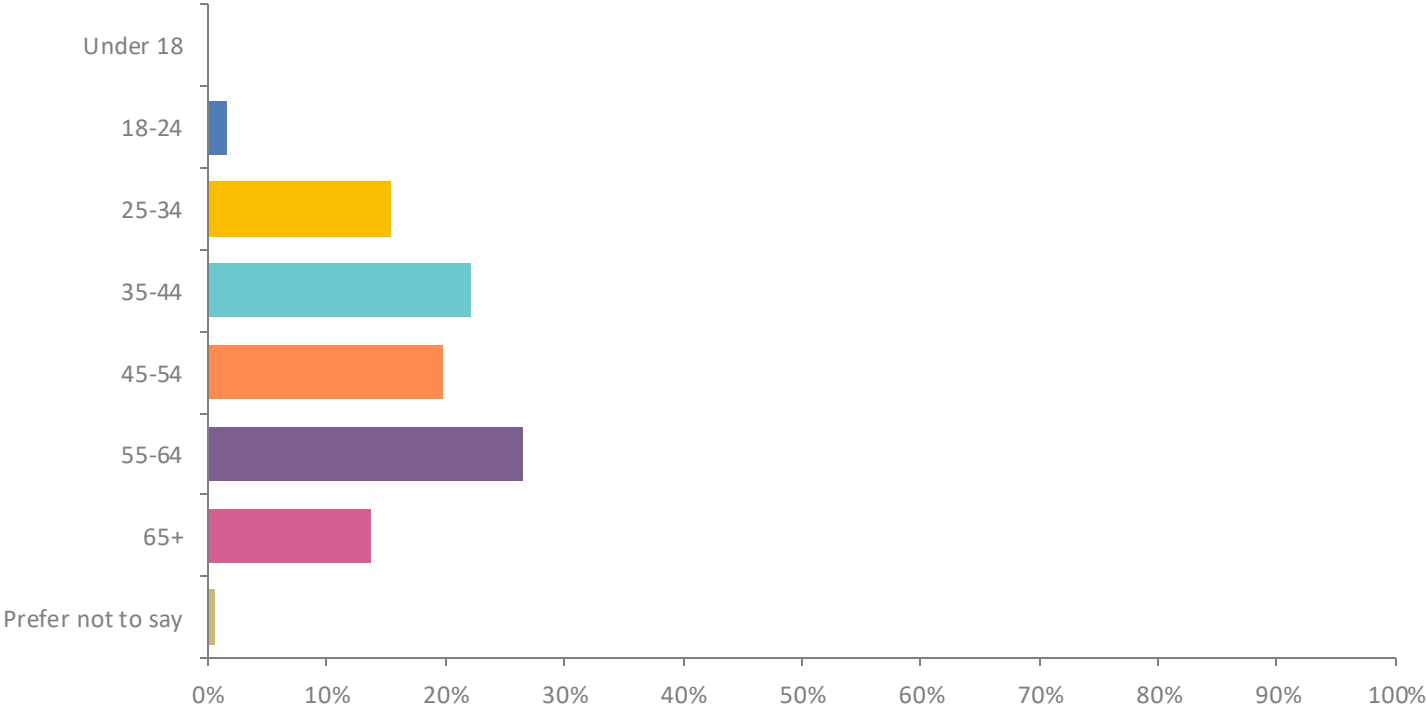
Q8: Why did you start working in gardening?

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
I wanted an outside job in the fresh air	9.06%	27
I wanted to work with plants, gardens, landscapes, the environment	59.40%	177
Being in horticulture is a family tradition/expectation	6.04%	18
I wanted to have my own business	1.68%	5
Potential income and financial security	0.34%	1
I wanted change from a previous job or career	11.07%	33
Gardening offers part time and flexible work around my other commitments	3.36%	10

Q9: What is your age?

Answered: 298 Skipped: 0



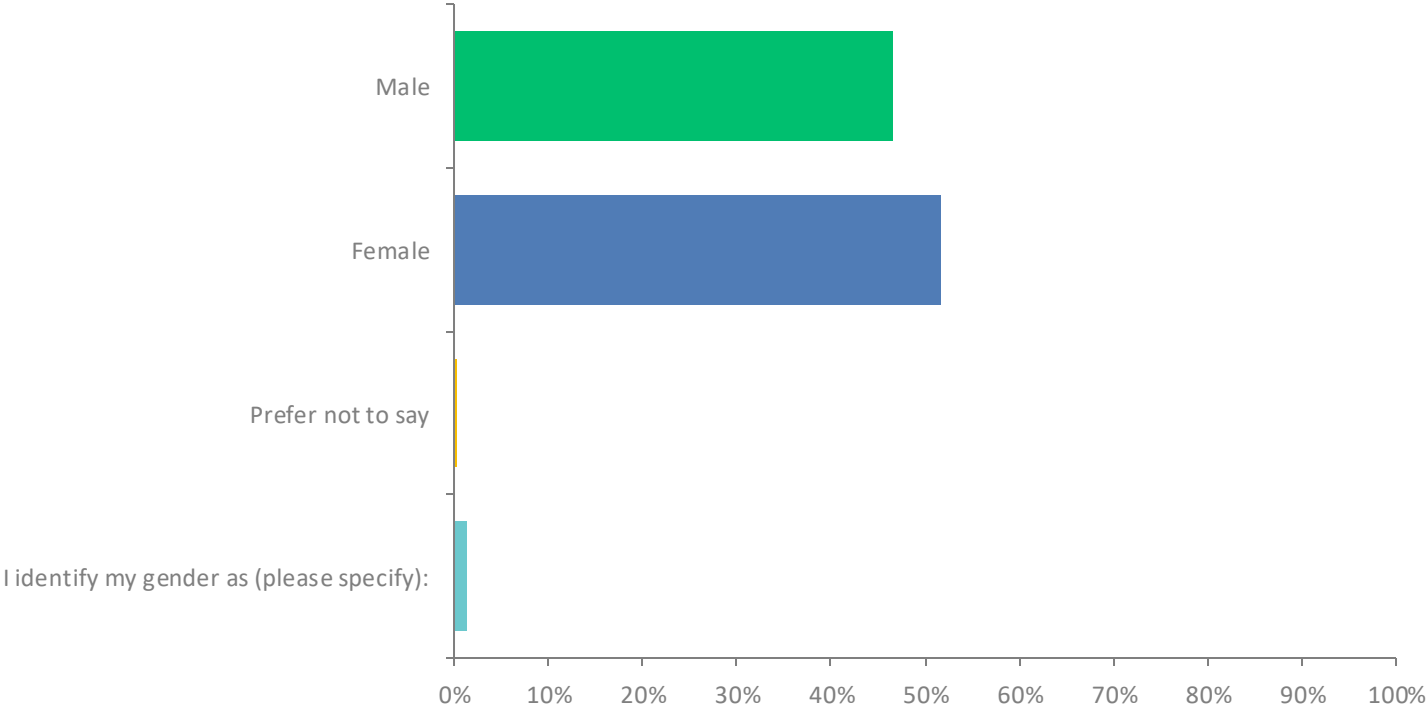
Q9: What is your age?

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Under 18	0%	0
18-24	1.68%	5
25-34	15.44%	46
35-44	22.15%	66
45-54	19.80%	59
55-64	26.51%	79
65+	13.76%	41
Prefer not to say	0.67%	2
TOTAL		298

Q10: What is your gender?

Answered: 298 Skipped: 0



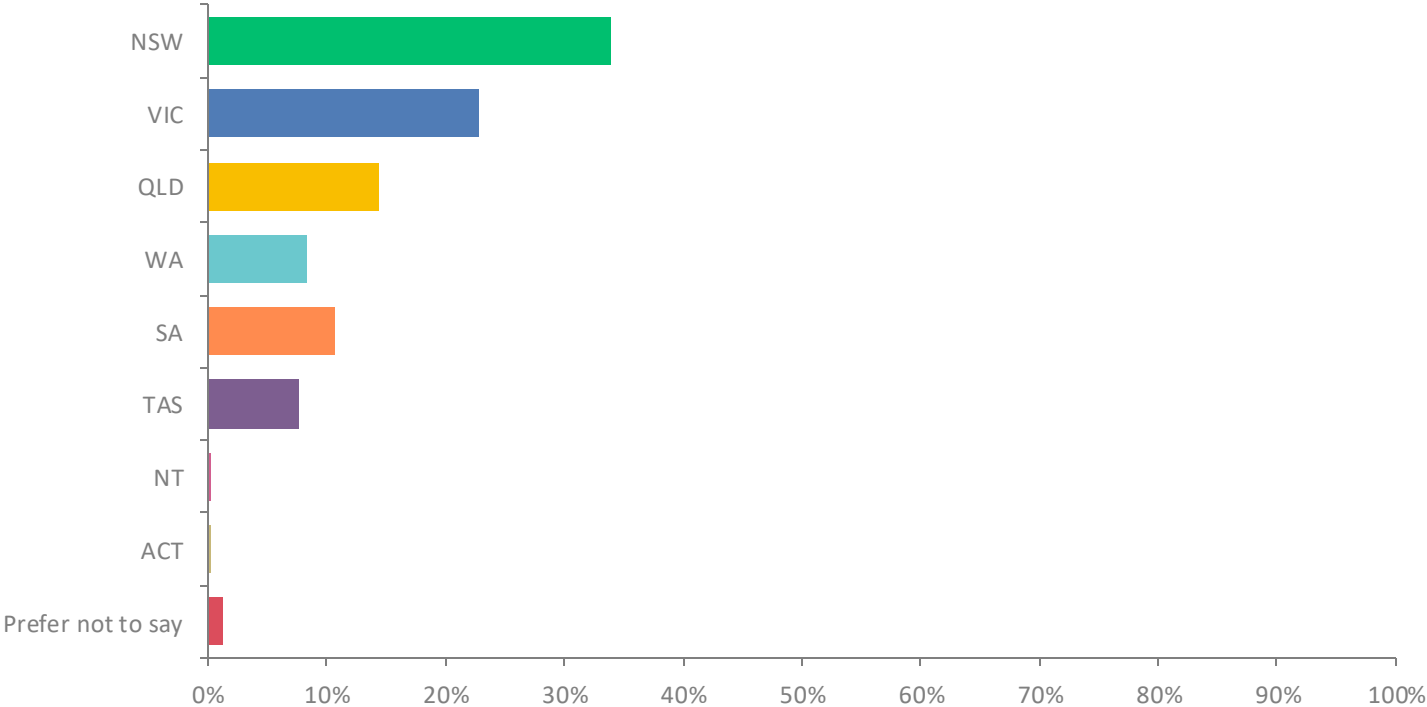
Q10: What is your gender?

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Male	46.64%	139
Female	51.68%	154
Prefer not to say	0.34%	1
I identify my gender as (please specify):	1.34%	4
TOTAL		298

Q11: Where do you live?

Answered: 298 Skipped: 0



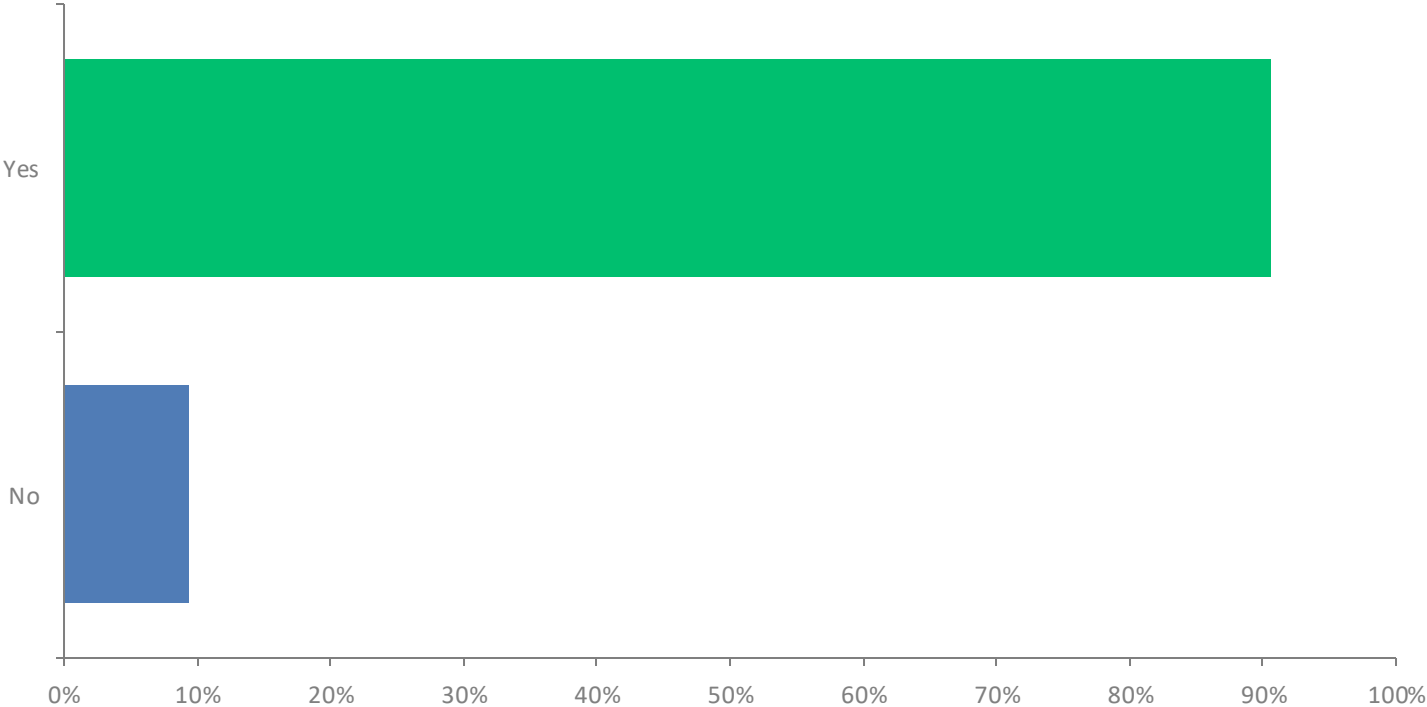
Q11: Where do you live?

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
NSW	33.89%	101
VIC	22.82%	68
QLD	14.43%	43
WA	8.39%	25
SA	10.74%	32
TAS	7.72%	23
NT	0.34%	1
ACT	0.34%	1
Prefer not to say	1.34%	4
TOTAL		298

Q12: Would you be willing to participate in further research about gardening?

Answered: 298 Skipped: 0



Q12: Would you be willing to participate in further research about gardening?

Answered: 298 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	90.60%	270
No	9.40%	28
TOTAL		298